

City Council Introduction:

BILL NUMBER: 15R-50

Public Hearing:

Date Factsheet Prepared:

## FACTSHEET

**Instructions:** If a question does not apply, just put "NA". Please try to keep it to **ONE** page only. Submit **one original**, with your Request Form, to City Clerk.

**TITLE:** Advertising Agreement between City of Lincoln Parks & Recreation City Golf Courses and Bench Craft Company

**BOARD/COMMITTEE:** N/A

**APPLICANT:** Lynn Johnson

**RECOMMENDATION:** N/A

**STAFF RECOMMENDATION:** For

**OTHER DEPARTMENTS AFFECTED:** N/A

**SPONSOR:** Parks & Recreation Department

**OPPONENTS:** N/A

### REASON FOR LEGISLATION

The term of this Agreement shall commence on June 1, 2015 and shall continue for two (2) years. City and Service Provider may both mutually agree to extend this Agreement for an additional two (2) year terms under the same terms provided herein. This Agreement will provide revenue from advertisement at the golf courses and will provide course guides and score cards for each course at no cost.

### DISCUSSION / FINDINGS OF FACT:

Bench Craft Company will provide to all five (5) municipal courses: Ager, 3671 Normal Blvd., Lincoln, NE; Highlands, 5501 NW 12th Street, Lincoln, NE; Holmes, 3701 South 70th Street, Lincoln, NE; Mahoney, 7900 Adams Street, Lincoln, NE; and Pioneers, 3403 W. Van Dorn Street, Lincoln, NE; an annual supply of custom designed score cards, up to 5,000 custom designed score cards per year, 81 custom cedar benches, 81 golf ball washers, and 5 golf course display boards. Bench Craft will be granted rights to sell and retain advertising on each, and will pay the City golf program \$20,000 per year for those rights.

**POLICY OR PROGRAM CHANGE:**

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Yes

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No

**OPERATIONAL IMPACT ASSESSMENT:**

N/A

**COST OF TOTAL PROJECT:** N/A

**RELATED ANNUAL OPERATING COSTS:** N/A

**SOURCE OF FUNDS:** N/A

**CITY:**

**NON CITY:**

**FACTSHEET PREPARED BY:** Lynn Johnson

**DATE:** 02/26/2015

**REVIEWED BY:**

**DATE:**

FILED  
FEB 27 2015  
CITY CLERK'S OFFICE